



PPEA 2005 INFORMATION BOOK AD ORDER FORM

Please take a few minutes and **order your ad NOW for our 2005 PPEA INFORMATION & PROGRAM BOOK**. Your ad will be distributed throughout Pennsylvania and neighboring states by mail and at various horse events in 2005.

Ad Size (check):

- | | | |
|--------------------------|---|------|
| <input type="checkbox"/> | Quarter Page (1 ³ / ₄ x5) | \$15 |
| <input type="checkbox"/> | Half Page (3 ³ / ₄ x5) | \$25 |
| <input type="checkbox"/> | Full Page (5x8) | \$40 |
| <input type="checkbox"/> | Inside Front or Back Cover (5x8) | \$60 |
| <input type="checkbox"/> | Outside Back Cover (5x8) | \$80 |

Ad Copy and Content: To insure a good quality book, all photos for ads will be scanned FREE. Send actual photos (*no black & white photocopies*) and SASE if you want them to be returned. We can also accept files by e-mail in pdf, Word, and other formats. Please check our website or e-mail ppea@pahorse.net for formatting information before sending electronic files.

- | | |
|--------------------------|--|
| <input type="checkbox"/> | Renew Ad from 2004 Book (make a note of minor changes on the back of this form) |
| <input type="checkbox"/> | Camera-Ready Copy is enclosed (please be careful not to staple or mutilate materials) |
| <input type="checkbox"/> | Camera-Ready Copy to be e-mailed (please check our website for format information) |
| <input type="checkbox"/> | NON-camera ready...please layout my ad. (\$10 additional charge)
Attach copy and a rough sketch of how you want your ad to go |

TOTAL (make check payable to PPEA) _____

Your Name _____

Address _____

City _____ **State** _____ **Zip** _____

Phone _____ **E-mail** _____

Send this form, photos, materials/notes, and check to:

PA Palomino Exhibitors Association
6093 Pleasant Valley Road
Irwin, PA 15642

Question? Call **724-744-3345**
e-mail ppea@pahorse.net
web www.pennpalomino.com

Name of PPEA Ad Salesperson _____